



# **NEW** MEMBER REFERRAL PROGRAM

## **HOW TO PARTICIPATE :**

We are thrilled to announce the launch of ASPECT's new Member Referral Program, designed with YOU in mind! We believe that the best way to grow is by bringing more amazing members like you into our ASPECT community, and we want to reward you for helping us do just that.



### **1. SPREAD THE WORD**

All existing members are eligible for the program whether you are a Voting, Associate, Alumni, or Student member. Spread the news with your colleagues, partners, and anyone who could benefit from being an ASPECT member.



### **2. LET US KNOW**

Contact us at [info@aspect.bc.ca](mailto:info@aspect.bc.ca) to let us know when one of your contacts is thinking about becoming a new ASPECT member. Please provide their complete name, organization name, and contact information. [in development is an online form to track possible referrals]



### **3. YOUR REFERRAL JOINS**

When the contact you refer becomes a new ASPECT member\*, they will need to enter your complete name and organization name when they register.



### **4. EARN A REWARD**

Once your referral becomes a new member, you'll earn a reward! Referring ASPECT members receive \$50 off their next conference registration or a \$50 e-gift card.



## TIPS TO MAXIMIZE YOUR REFERRALS



- Share this one pager and personalize your message when you get in touch with your contacts. Explain why you appreciate being an ASPECT member and how it has benefited you.
- Spread the news on social media, through email, or in person. The more you share, the more you can earn.
- Help your contacts get started with ASPECT by providing them with any information or guidance they may need.

## WHAT YOU CAN EARN



Receive either a \$50 discount on your next\*\* ASPECT annual conference registration\*\*\* or a \$50 e-gift card for each successful referral. Once the new membership has been completed, our team will get in touch with you with your discount code or with further steps to redeem your gift card. Please note that you will be the one earning a reward, your referral will not receive a reward.

We believe that our new Member Referral Program will not only reward our loyal members but also help us expand our incredible community. Together, we can make our sector even stronger!

If you have any questions or need assistance, don't hesitate to reach out to our dedicated team at [info@aspect.bc.ca](mailto:info@aspect.bc.ca).

Thank you for being a valued ASPECT member.

\* Referral program and associated rewards are only valid for new ASPECT memberships.

\*\* Discount applies on new conference registrations. No reimbursements will be issued.

\*\*\* Discount will be applied to the current lowest member rate for ASPECT's annual conference.

## CONNECT WITH US



[aspect.bc.ca/news](https://www.aspect.bc.ca/news)



[Facebook.com/aspect.bc.ca/](https://Facebook.com/aspect.bc.ca/)



[Linkedin.com/company/aspect-bc/](https://Linkedin.com/company/aspect-bc/)



[Instagram.com/aspectbc/](https://Instagram.com/aspectbc/)



[x.com/aspectbc](https://x.com/aspectbc)